

FOR IMMEDIATE RELEASE - May 2014

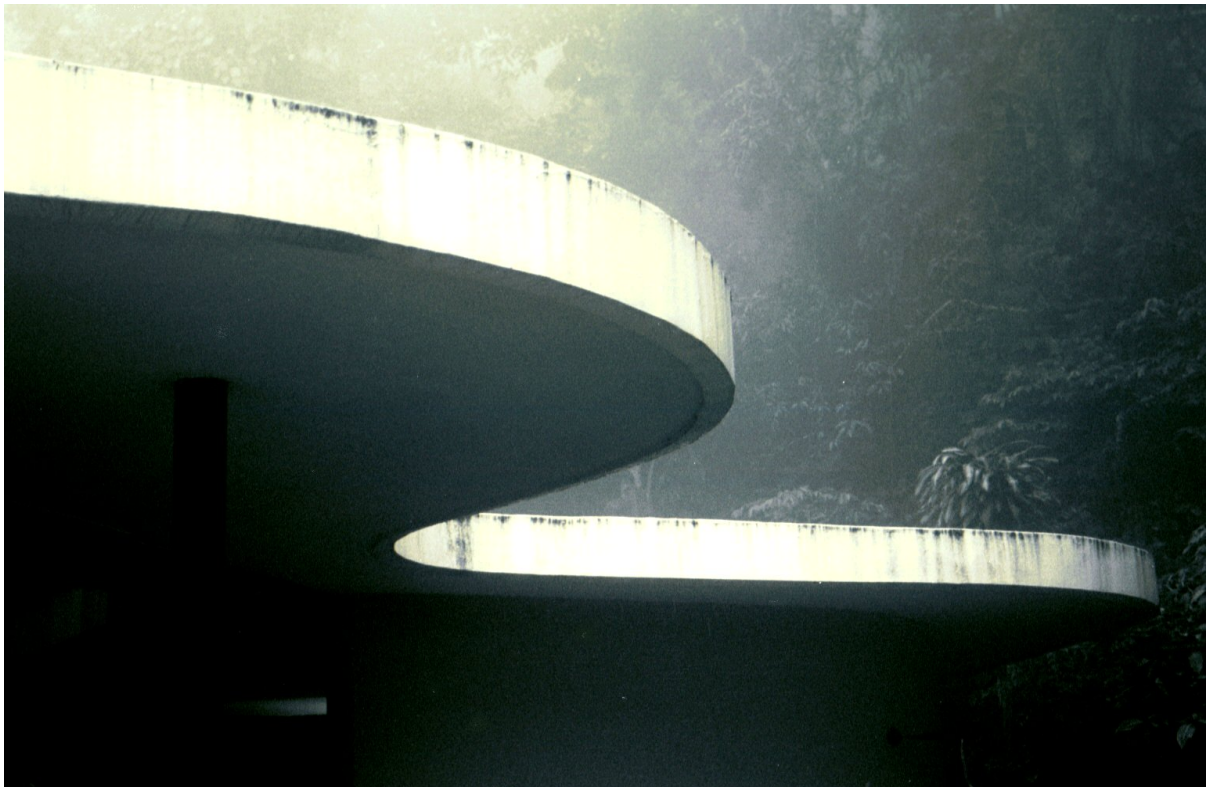
***BUILDING PICTURES***  
*Architecture and the Poetics of Space-Time*

A book panel talk at Venice Architecture Biennale preview  
by Paul Clemence and Robert Landon

Curated by Claudia Zanfi

**Where:** IED (Istituto Europeo di Design)  
Palazzo Franchetti, next to Accademia Bridge  
Venice, Italy

**When:** 5.30 pm, Wednesday June 4<sup>th</sup>, 2014



## **“Building Pictures: Architecture and the Poetics of Space-Time”**

During the 2014 *Venice Biennale of Architecture*, award-winning photographer Paul Clemence and internationally published writer Robert Landon will host a panel discussion based on their compelling new book *HereAfter: Structures in Time*, an exploration in photography and prose of architecture’s hidden fourth dimension: time.

*"Paul Clemence's photography and Robert Landon's essays remind us of the essential relationship between architecture, photography and time,"* writes architect, critic and former MoMA curator Terence Riley in the book's introduction.

The work of Landon and Clemence is a natural fit for the **theme of this year's Biennale—*Fundamentals***, directed by Rem Koolhaas. In their book, they look so closely at the processes of architectural perceptions that the object itself nearly disappears, but only to make way for new kinds of poetic structures, both in words and images.

They will be joined by two distinguished architects, Jean-Pierre Pranslas-Descours and Martino Pietropoli, in a panel discussion to be moderated by renowned architectural critic Fred Bernstein.

Curated by Claudia Zanfi from *aMAZElab Art, Culture, Landscape* ([www.amaze.it](http://www.amaze.it)), the event will be hosted by the IED (Istituto Europeo di Design) in the landmark neo-Gothic Palazzo Cavalli-Franchetti just next to the Accademia Bridge on June 4 at 5.30pm. This event is made possible by the generous support of the photo blog [facebook.com/ARCHI-PHOTO](http://facebook.com/ARCHI-PHOTO), Global Purchasing Group, and Ruth Davis Associates.

Media partner: METROPOLIS ([www.metropolismag.com](http://www.metropolismag.com))

### Guest panelists:

**Martino Pietropoli** : Martino Pietropoli, Italian architect, photographer and runner. Passionate for light, materials, people and how photography is able to add meanings to reality, discovering what's hidden behind its surface. Digital since 2003, now he's shooting almost everything with the iphone.

**Jean-Pierre Pranslas-Descours** : Jean-Pierre Pranslas-Descours is an architect, urban-planner, and professor at the Paris-Malaquais School of Architecture with a Masters in Architecture and History. He has realized distinguished public buildings, housing, interior designs, and won international urban competitions in Spain, France and Iceland. A monograph *Pranslas-Descours, Architecture, situations* with an introduction by Kenneth Frampton, was published in 2011 along with an exhibit in Paris, and in Berlin, and Ulm (2012). [www.pdaa.eu](http://www.pdaa.eu)

**Fred Bernstein**: Fred Bernstein is a graduate of Princeton University, where he studied architecture. His writing on the subject has appeared in dozens of publications, including the New York Times, the Wall Street Journal, and nearly every magazine that covers architecture. He is a winner, for his criticism, of the prestigious Oculus award from the New York Chapter of the American Institute of Architects.

Curator:

**Claudia Zanfi** is a curator, art historian and cultural promoter. She studied contemporary art and semiotics with Paolo Fabbri and Umberto Eco. She is interested in urban space and micro-geographies. She founded the cultural agency aMAZElab/Green Island ([www.amaze.it](http://www.amaze.it)) and MAST (Museo di Arte Sociale e Territoriale). She is curator at the Bill Owens Photo Archive (USA), and lecturer at the International Master *Urban Vision and Architectural Design* at Domus Academy, Milano and at the Middlesex University of London.

**BOOK INFO:**

Works by Zaha Hadid, Frank Gehry, Jean Nouvel and other modern and contemporary masters are the inspiration for the pioneering new book *Here/After: Structures in Time*, by award-winning photographer Paul Clemence and architectural writer Robert Landon. At once theoretical and poetic, *Here/After* combines strikingly original images and genre-bending essays to investigate the phenomenology of architecture—in particular, architecture's invisible fourth dimension: Time.

"Paul Clemence's photography and Robert Landon's essays remind us of the essential relationship between architecture, photography and time," writes architect, critic and former MoMA curator Terence Riley in the book's introduction.

"Buildings may be static, but our experience of them never is," adds Landon. "They are subject to perpetual flux as our eyes move through three dimensions."

With his uncanny eye, Clemence captures exactly this experience of moving through buildings—capturing not just three dimensions in two, but four. "His images don't merely illustrate architecture but engender a living encounter—an encounter always deeply embedded in time," writes Landon.

Not surprisingly, Clemence's "ARCHI-PHOTO", aka "Architecture Photography," has become a viral phenomenon on Facebook, with close to half a million followers worldwide.

The 38 black & white and color photographs in *Here/After: Structures in Time* grow out of Clemence's restless search for new architectural encounters, which have taken him from Rio de Janeiro to New York, from Barcelona to Cologne. In the process he has photographed some of the world's most celebrated buildings, including: Frank Lloyd Wright's Guggenheim Museum; Frank Gehry's Guggenheim Bilbao; Zaha Hadid's Broad Museum; Ludwig Mies van der Rohe's Barcelona Pavilion; and Oscar Niemeyer's Casa das Canoas. The book also features works by Marcel Breuer, I.M. Pei, Studio Glavovic, and Jean Nouvel.

However, Clemence never limits his lens to starchitects. As *Here/After: Structures in Time* reveals, his camera discovers hidden beauty in unexpected places—an anonymous back alley, a construction site, even a graveyard.

In response to Clemence's photos, Landon's lyrical essays mine the same territory: that knotty borderland between reality, perception and representation. Even the shapes of his

words on the page echo Clemence's images. But instead of beautiful buildings, Landon's text explores time as the invisible force that shapes not just architecture but the very process of perception itself.

"Paul's photos inspire me to open my eyes to the built environment—to remain awake to those the poetic moments that lurk just at the edge of visual perception," writes Landon. "In response, my essays seek to explore the way time, that invisible force, is always lurking inside the 'built environment' of the mind."

The exclusive preview limited edition is printed on beautiful Mohawk eggshell paper in New York City, where the book was conceived, written and designed.

About the Authors:

**PAUL CLEMENCE** : Besides curating "ARCHI-PHOTO", aka "Architecture Photography," Paul's award-winning work is including in many collections, including the Vasari Project in Miami, the Kunstverein Siegen in Germany and the Mies van der Rohe Archives housed by MoMA in New York City. His *Mies van der Rohe's Farnsworth House* book is, to date, the most comprehensive photographic documentation of that iconic Modern house. His work is also featured in major design and lifestyle publications, including Forbes Life, Departure, ArchDaily, World of Architecture News, Metropolis, Aishti, and Casa Claudia / Brazil.

**ROBERT LANDON**: Robert is an award-winning architectural writer whose work appears regularly in Metropolis, Dwell and Archdaily.com. An inveterate traveler, Robert has also authored Lonely Planet guidebooks to destinations as diverse as Italy, Brazil, West Africa and California. The biggest motivator for his travels? New architectural encounters.

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